



GLOBAL MANAGEMENT PERSPECTIVES
International Annual Conference 2015

**INNOVATIVE ORGANISATIONS AND GLOBAL MANAGEMENT:
ISSUES AND POLICIES**

Conference Programme

Università del Piemonte Orientale
Novara, Italy
21-24 October 2015



WEDNESDAY, October 21ST 2015

Università del Piemonte Orientale
Department of Business and Economic Studies
Via Ettore Perrone 18, 28100 Novara, Italy



16.00-18.00 Conference Registration

18.00-19.00	Opening Ceremony:	
	Welcome by	<i>Stefania Cerutti and Razaq Raj</i>
	Welcome Speech	<i>Paolo Pomati</i>
	Introduction to GLOBAL MANAGEMENT PERSPECTIVES	<i>Kevin Griffin</i>
	Dean of Department of Economics and Business Studies	<i>Eliana Baici</i>
	Mayor of the City of Novara	<i>Andrea Ballarè</i>

19.00-20.00 Welcome Cocktail

20.30

Management Meeting

GMP Scientific Committee

THURSDAY, October 22ND 2015

Università del Piemonte Orientale, Novara

SESSION 1 - Managing Innovation in Global Management		
Chair: Roberta Bampton		
10.00 -11.00	Rebecca Pera <i>Università del Piemonte Orientale, Italy</i> Nicoletta Occhiocupo, Jackie Clarke <i>Oxford Brookes University, UK</i>	Motives and resources for value co-creation in a multi-stakeholder ecosystem: A managerial perspective
	Saeed Saleh Aljneibi <i>Leeds Beckett University, UK</i>	Effectiveness of Strategic Evaluation's Tools on the Continuity of Internal Operations: A phenomenological study of the MOI in UAE
	Roberto Candiotta, Silvia Gandini <i>Università del Piemonte Orientale, Italy</i>	A Management Model for Lake Basins: the Case of Orta Lake
<i>Coffee Break</i>		
SESSION 2 - Entrepreneurship and Creativity for Businesses in a Global Economy		
Chair: Vincent Zammit		
11.30 -12.30	Maria Emilia Garbelli <i>Università degli Studi di Milano Bicocca, Italy</i>	Evaluating the sustainable value proposition of an Italian SMEs virtual network through its value creation stage
	Martin Samy <i>Leeds Beckett University, UK</i>	Corporate Social Responsibility. Theoretical underpinnings and integrated thinking
	Chiara Morelli, Lucrezia Songini, Paola Vola <i>Università del Piemonte Orientale, Italy</i>	Balancing entrepreneurial orientation and managerialization in family SMEs: Evidences from Eastern Piedmont
<i>Lunch</i>		
SESSION 3 - HR Practices and Organizational Performance while Innovating		
Chair: Roberto Candiotta		
14.00 -15.00	Karim Wahba, Niki Kyriakidou, Stefanos Nachmia <i>Emirates College of Technology, UAE</i>	Supervisor's Support Behaviours and Transfer of Training
	Paolo Rizzi, Antonio Dallara <i>Università Cattolica del Sacro Cuore, Italy</i>	The firms performance in the crisis and the role of innovation and incentives: the Southern Italy case
	Cyracus Bapuuroh <i>Leeds Beckett University, UK</i>	Managing resistance to change during an organisational transformation: The case of the Telecommunications industry of Ghana
15.00-16.00	ROUND TABLE DEBATE on Challenges and Opportunities Beyond the Global Crisis: Economics, Tourism and Territorial Development Chair: Roberto Candiotta, Stefania Cerutti, Martin Samy, Vincent Zammit	
<i>Coffee Break</i>		

18.00

NOVARA WALKING TOUR

18.30

GUIDED TOUR OF CUPOLA OF SAN GAUDENZIO

20.00

DINNER: PIZZA & PANORAMA

Cupola San Gaudenzio, Novara

FRIDAY, October 23RD 2015

Università del Piemonte Orientale, Novara

SESSION 4 - Strategic Policies for Public and Private Organizations									
Chair: Martin Samy									
9.30 -11.00	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;">Roberto Candiotto, Silvia Gandini <i>Università del Piemonte Orientale, Italy</i></td> <td style="width: 50%; padding: 5px;">A Living Lab Development for the Management of Lake Basins</td> </tr> <tr> <td style="padding: 5px;">Mohamed Al Jeaidi <i>Leeds Beckett University, UK</i></td> <td style="padding: 5px;">Addressing The Needs Of Mega-Event Management Through An Innovative Reference Model: The Case Of Abu Dhabi Events</td> </tr> <tr> <td style="padding: 5px;">Saeed Salem Al-Shamsi <i>Government of Abu Dhabi, UAE</i></td> <td style="padding: 5px;">An examination of effective leadership styles within the Abu Dhabi police</td> </tr> <tr> <td style="padding: 5px;">Emanuele Poli <i>Università Cà Foscari di Venezia</i> Anna Rosa Candura <i>Università di Pavia</i></td> <td style="padding: 5px;">Environment and Economy: current themes for a Geographer</td> </tr> </table>	Roberto Candiotto, Silvia Gandini <i>Università del Piemonte Orientale, Italy</i>	A Living Lab Development for the Management of Lake Basins	Mohamed Al Jeaidi <i>Leeds Beckett University, UK</i>	Addressing The Needs Of Mega-Event Management Through An Innovative Reference Model: The Case Of Abu Dhabi Events	Saeed Salem Al-Shamsi <i>Government of Abu Dhabi, UAE</i>	An examination of effective leadership styles within the Abu Dhabi police	Emanuele Poli <i>Università Cà Foscari di Venezia</i> Anna Rosa Candura <i>Università di Pavia</i>	Environment and Economy: current themes for a Geographer
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<i>Coffee Break</i>									
11.30-12.30	KEYNOTE SPEECH Culture, Tourism and Local Progress in the Globalist Era Francesco Adamo <i>Università del Piemonte Orientale, Italy</i>								
<i>Lunch</i>									
SESSION 5 - Perspectives and Challenges for Local Tourism Development									
Chair: Stefania Cerutti									
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<i>Coffee Break</i>									
16.00 - 16.30	Closing Session/Panel Discussion/Next Year's Conference Stefania Cerutti, Kevin Griffin, Razaq Raj								

17.00	TRANSFER Novara - Lake Orta
18.00	Accommodation at "Casa dei Padri"
20.00	<b style="color: red;">GALA DINNER <i>Ristorante Antico Agnello, Villa Nigra Miasino (NO)</i>

SATURDAY, October 24TH 2015

Casa dei Padri, Armeno, Lake Orta

SPECIAL PANEL ON CULTURAL TOURISM <i>Cultural Tourism: Global and Local Perspectives</i>		
KEYNOTE SPEECHES		
09.30-10.30	Chair: Stefania Cerutti	
	Razaq Raj <i>Leeds Beckett University, UK</i>	Cultural Tourism versus Intercultural Dialogue
	Kevin Griffin <i>Dublin Institute of Technology, Ireland</i>	Religious Tourism and Pilgrimage - the Neglected Product
SESSION 6 - Tourism, Culture and Religion: from Tradition to Innovation		
Chair: Razaq Raj		
10.30-11.10	Milena Ivanovic <i>University of Johannesburg, South Africa</i>	Deconstructing the authenticity of transmodern cultural tourism experience
	Stefania Cerutti, Elisa Piva <i>Università del Piemonte Orientale, Italy</i>	Branding a Tourist Destination through Events and Cultural festivals: the perspective of the Stresa Festival visitors
<i>Coffee Break</i>		
11.30-12.30	Ilaria Dioli <i>Università Cattolica del Sacro Cuore, Italy</i>	Giuseppe Verdi_Genius loci: a cultural project to discover the Maestro's inner and outer landscapes through a multisensory journey
	Silvia de Ascaniis <i>Università della Svizzera Italiana, Switzerland</i>	The role of ICT in the pilgrimage and religious tourism experience
	Vreny Enongene, Kevin Griffin <i>Dublin Institute of Technology, Ireland</i>	Religious Tourism Product Bundling an Innovative Approach to Destination Marketing and Visitor Experience Management: The case of Early Christian Sites in the East of Ireland
12.30-12.45	Closing Remarks	
<i>Lunch</i>		

14.00	<i>EXCURSION FOR PARTICIPANTS</i> Orta San Giulio and the Sacred Mount of Orta
18.00	TRANSFER Lake Orta - Vercelli
20.30	<i>66th Viotti International Piano Competition</i> <i>Vercelli, Civic Theatre</i>
00.00	TRANSFER Vercelli - Novara