Call for Papers

The Global Management Perspectives (GMP) announces the

4th Annual Conference on:

Global Issues and Challenges for Accessibility and Sustainable Tourism

LECCE, ITALY

1st-2nd March 2019

This International Conference is organised by the Department of Cultural Heritage, University of Salento (Lecce, Italy) in collaboration with University of Piemonte Orientale (Italy), Leeds Beckett University (UK) and Dublin institute of Technology (Ireland).

The core aim of the conference is to provide practical and theoretical insights into a long-term Global Issues on Sustainable Tourism. The conference is set to provide a conceptual framework for a sustainable development plan, supported by planning and policy models, economic feasibility, environmental philosophy and cultural impacts.

This conference provides the platform for academics, professionals, policy makers, researchers and doctoral students in presenting and discussing sustainable issues and innovative practices at a global perspective.

Conference Themes

The conference will focus on a broad range of topics related to Accessibility and Sustainable Tourism. The scientific committee welcomes the submission of papers related (but not limited) to the following topics:

- **Global Issues on Sustainable Tourism**

    - Theoretical Perspectives on Sustainable Tourism
    - Economic and Sustainable Measures for Tourism Development
    - Sustainable Tourism Development and Planning
    - Sustainable Tourism Destination Management and Branding
    - E-Tourism, Sustainable Tourism and Social Media

- **Practices and Benefits of Sustainable Tourism**

    - Benefits and Impacts of Sustainable Policies for Tourism
    - Stakeholders and Governance of Sustainable Tourism Destinations
    - Labels and Certificates for Sustainable Tourism
    - Definitions and Forms of Sustainable Tourism (e.g. Ecotourism, Slow Tourism, Responsible Tourism, etc.)
    - Best Practices and Projects for the enhancement of Sustainable Tourism

- **Accessible Tourism: Concepts and Issues**

    - Accessible tourism for All
    - Integrative model of inclusive Tourism
    - Accessibility in investments and staff training for sustainable tourism
    - Projects and cases for the enhancement of Accessible Tourism
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- **Services and Facilities for Accessible Tourism**

    - Categorisation and Components of Accessibility Instruments
    - Accessibility instruments and public transport services or to local facilities
    - A new vision of Transport for Economic Development and Cohesion in EU
    - Accessibility, mobility and transport-related social exclusion

Background to Lecce, Italy

Lying on a plain at the foot of the Salento Plateau is Lecce - the "Florence of the South" - one of the most interesting cities in the region for its architecture, typical of the 17th Century. Of ancient origins, the city experienced two distinct periods of prosperity in its history: the Roman era and that of the rule of the Kingdom of Naples. Under both, construction of buildings, monuments and mansions increased heavily. These new structures were characterized by a magnificent and rich ornamentation that earned this typical architecture the definition of "Leccese Baroque". But the generosity of the territory of Lecce is not limited to the artistic beauties and those natural along the coastline. Even inland areas, with their vast landscapes, natural sites and important prehistoric remains, offer many opportunities that should not be underestimated if one decides to take a vacation Salento, one of the spearheads among Italian tourist destinations.

For more information: http://www.italia.it/en/discover-italy/apulia/lecce.html

Conference venue

The conference will be held at the University of Salento, building 6, Studium 2000, corner Viale San Nicola, Via di Valesio, Lecce, Italy

How to reach Lecce

The airport of Salento is Brindisi, about 50 km far from the city of Lecce.
A dedicated bus shuttle service (SITA Bus Line) connects the airport of Brindisi with Lecce. The cost of the ticket is € 6, it can also be purchased on board (€ 8). The shuttle bus leaves from the Bus Terminal (outside the arrivals area).They reach Lecce City Terminal in 40-45 minutes. This Terminal is located at the northern entrance of Lecce. From there, it is possible to reach the city centre on foot (walking for about 1.5 km) or by bus. The service from the airport to the City Terminal is open from 6:20 am to 11:15 pm, while the Lecce City Terminal to the airport is open from 5:35 am to 8:15 pm.

For times of arrival and departure to/from the airport please visit the website: http://pugliairbus.aeroportidipuglia.it/Shuttle-Bus-Puglia-Air-Bus.pdf

Management Committee

- Anna Trono   University of Salento, Italy
- Stefania Cerutti   University of Piemonte Orientale, Italy
- Elisa Piva   University of Piemonte Orientale, Italy
- Gianluca Tagliamonte   University of Salento, Italy

Scientific Committee

- Dino Bozonelos   California State University, USA
- Stefania Cerutti   University of Piemonte Orientale, Italy
- Fiorella Dallari   University of Bologna, Italy
- Stefano De Rubertis   University of Salento, Italy

- Cesare Emanuel   Università of Piemonte Orientale, Italy
- Kevin Griffin   Dublin Institute of Technology
- Polyxeni Moira   Piraeus University of Applied Sciences, Greece
- Dimitrios Mylonopoulos   Piraeus University of Applied Sciences, Greece
- Daniel Olsen   Brigham Young University, USA
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- Fabio Pollice   University of Salento, Italy
- Lluis Prats   University of Girona, Spain
- Maria Irene Prete   University of Salento, Italy
- Razaq Raj   Leeds Beckett University, UK
- Gianluca Tagliamonte   University of Salento, Italy
- Anna Trono   University of Salento, Italy

Important Dates

Abstract submissions: **13th January 2019**

Notification of Abstract Acceptance: **25st January 2019**

Deadline for Registration and Payment: **10th February 2019**

Contact Details – Local Organising Committee

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Registration Fee

The fees for the conference are as follows:

Authors/ participants	**200€**
Doctoral Students	**150€**

Registration fee includes conference documentation, certificate of participation and coffee breaks, lunches, conference proceedings and access to full conference facilities. Accomodation, gala dinner and field trip are <u>not included</u> in the registration fee.

Abstract Submissions Process

Abstract guidelines

Abstracts should be submitted in a word document that includes:
- Title
- details of authors (names, affiliations, corresponding author with e-mail address)
- Content maximum 300 words
- 3-5 references

Abstract submission

Please send your abstract by 13th January 2019 to:

Anna Trono, anna.trono@unisalento.it

Reviewing process

Submitted Abstracts will be reviewed and rated from 14th January 2019 until 25th January 2019. Authors will be notified of their acceptance on 25th January 2019.

Abstracts will be evaluated on the basis of scope, relevance, originality, methodology, and strength of conclusions. It is possible that we will require authors submitting papers to GMP to assist in the reviewing process. Please note that submitting an abstract constitutes an agreement to reviewing a maximum of 3 other abstracts.