



Call for Abstracts

The Global Management Perspectives (GMP) announces the
2nd Annual Conference on:

Global Issues in Leadership and Management

MALTA

19th-22nd October 2016



**LEEDS
BECKETT
UNIVERSITY**



This International Conference is organised by the Institute of Tourism Studies (Malta), Università del Piemonte Orientale (Italy), the Leeds Beckett University (UK) and the Dublin Institute of Technology (Ireland).

Globalization and other environmental changes make contemporary businesses to reconsider various concepts, organisational challenges and innovative practices for improved performance.

This conference provides the platform for academics, professionals, policy makers, researchers and doctoral students in presenting and discussing management issues and innovative practices at a global perspective.

Conference Themes

The conference will focus on a broad range of topics related to Global and Leadership Management. The scientific committee welcome papers and offers to lead interactive workshops on various themes including:

- ✓ **Accounting and Financial Management Issues**
 - Banking, Accounting and Finance
 - Corporate Governance and Ethics
 - Economics and Global Finance
 - Economics for Global Business
 - Corporate Disclosure and Innovations

- ✓ **Entrepreneurship and Creativity in Managing SME's**
 - Risk Issues for Businesses
 - Innovation and Entrepreneurship
 - Entrepreneurship Development for SME's

- ✓ **HR and Marketing Practices**
 - Global partnership and HR practices in the emerging markets
 - Human Resource Behaviour
 - Marketing and Competitiveness
 - Market Strategy
 - Market Structure and Pricing

- ✓ **Sustainability in Global Management**
 - ICT for International development of Organisations
 - Sustainability Leadership & Global Boundaries
 - Global Business Strategies
 - Corporate social responsibility

✓ **Managing Culture and Heritage Tourism**

- Creativity in Events, Hospitality and Tourism Management
- Cultural heritage Tourism
- Destination Management and Destination Branding
- Managing Economic / Social / Cultural / Environmental Impacts
- Sustainable Development Strategies for Events and Festivals
- Economic and sustainable Measures
- Theoretical Perspectives on Sustainable Tourism

✓ **Public Policy and European Union**

- European Union Policies for SME's
- Public Administration
- Economic Policy

Location

Background to Malta

Malta is a Mediterranean Island with remains going back millennia to prehistoric times. UNESCO has placed six of the above ground prehistoric temples on the World Heritage List, some of which are thought to be the oldest free standing buildings in the world. The providential arrival of the Apostle St Paul around 60 AD, introduced Christianity to Malta, and was to help Malta become known as the island of Paul. The attractions of these sites, and the visits paid by visitors throughout time, have led some to describe Malta as the Central Mediterranean holy island. The Knights of the Order of St John tried their best to increase this religious interest in Malta, as they tried to create a pilgrimage route to Malta, by supporting the creation of the cult of St Paul. Today, there are many sites, traditions and legends that are connected with this cult.

The Maltese islands were home to the Religious Military Order of St John (now better known as the Sovereign Military Order of Malta) from 1530 to 1798, and this led to an increase in religious manifestations, especially during the Baroque period. Today, the many parish churches are lavishly decorated, well kept, and a good portion of parishioners are highly involved in the organisation of the annual feast to their patron saint.

The islands of Malta are a veritable showcase of religious traditions.

Visit the following sites for further information:

The official website of the Malta Tourism Authority: <http://www.new.visitmalta.com/>

The website of the Institution of Tourism Studies: <http://www.its.edu.mt/>

Location of Workshop:

The **Centre for Cultural and Heritage Studies** was set up to organise talks, exhibitions and other cultural related activities for tourism students as well as for the general public. The

Centre forms part of the **Institution of Tourism Studies**, the only post-secondary Institution in Malta that prepares the future workforce for the important Tourism industry in Malta. During its brief time since established, the Centre has organised art exhibitions, public talks, thematic cultural walks, and has hosted foreign experts to give talks to students and academic staff as well as the general public.

The workshop will be held on the premises of the Institute, at St George's Bay, St Julians where all the lecture rooms are well equipped.

Access / Transfers:

Malta is well connected by air from all the major airports of Europe. Many budget airlines fly to Malta, while all the major airlines provide scheduled flights to the island.

Management Committee

- Stefania Cerutti, Università del Piemonte Orientale, Italy
- Kevin Griffin, Dublin Institute of Technology, Ireland
- Elisa Piva, Università del Piemonte Orientale, Italy
- Razaq Raj, Leeds Beckett University, UK
- Vincent Zammit, Institute of Tourism Studies, Malta

Scientific Committee

- Abdus Sattar Abbasi, COMSATS, Institute of Information Technology, Pakistan
- Roberta Bampton, Leeds Beckett University, UK
- Aurelian A. Bondrea, Spiru Haret University, Romania
- Dino Bozonelos, California State University, USA
- Stefania Cerutti, Università del Piemonte Orientale, Italy
- Roberto Candiotta, Università del Piemonte Orientale, Italy
- Fiorella Dallari, Università di Bologna, Italy
- Kevin Griffin, Dublin Institute of Technology
- Yasin Bilim, Necmettin Erbakan University, Turkey
- Elisa Piva, Università del Piemonte Orientale, Italy
- Lluís Prats, Universitat de Girona, Spain
- Razaq Raj, Leeds Beckett University, UK
- Tahir Rashid, University of Salford, UK
- Martin Samy, Leeds Beckett University, UK
- Nitish Singh, St. Louis University, USA
- Vincent Zammit, Institute of Tourism Studies, Malta

Important Dates

Abstract submissions:	15 September 2016
Notification of Abstract Acceptance:	22 September 2016
Conference Registration Deadline:	7 October 2016
Full Paper Submission:	14 October 2016



Contact Details

Submission of abstracts and papers to:

Elisa Piva, Università del Piemonte Orientale, Italy
elisa.piva@uniupo.it

General Enquiries and Registration:

Vincent Zammit, Institute of Tourism Studies, Malta
vincent.zammit@gov.mt

Registration Fee

The fees for the conference are as follows:

Authors/ participants	295€
Doctoral Students	200€

(Registration fee includes conference documentation, certificate of participation and coffee breaks, lunches, conference proceedings and access to full conference facilities, excluding accommodation).

ABSTRACT SUBMISSIONS PROCESS

Formatting of abstracts:

Abstracts must not exceed 1 page of A4 (including title, data, figures and references), and should be formatted in the following way. Please use 10 point Arial (Unicode) font, single-spaced and set margins to 1 inch (2.54cm) all around.

Abstracts will be subjected to blind review by a minimum of two referees from a Scientific Committee.

Please include a list of **five keywords** that describe the research at the top of the abstract to assist the reviewing process and 3 references incited in the abstract.

Submissions process:

Authors must include the following information on the abstract: (1) name(s) of author(s); (2) affiliation(s); and (3) email address.

Reviewing process:

Submitted Abstracts will be reviewed and rated from 15th July until 30th July 2016. Authors will be notified of their acceptance on 30th July 2016.

Abstracts will be evaluated on the basis of scope, relevance, originality, methodology, and strength of conclusions. It is possible that we will require authors submitting papers to GMP to assist in the reviewing process. Please note that submitting an abstract constitutes an agreement to reviewing a maximum of 3 other abstracts.